



# Urban Utilities

## PRIVACY POLICY



## 1. INTRODUCTION

- 1.1. Urban Utilities (Pty) Ltd, with registration number: 2018/087578/07 (“the company”) is sensitive to the personal nature of the information you provide to us.
- 1.2. This privacy policy (“this Policy”) explains how we protect and use your Personal Information.
- 1.3. By providing us with your Personal Information, you:
  - 1.3.1. agree to this Policy and authorise us to process such information as set out herein; and
  - 1.3.2. authorise the Company, our Service Providers and other third parties to Process your Personal Information for the purposes stated in this Policy.
- 1.4. The Company will not use your Personal Information for any other purpose than that set out in this Policy and will endeavour to protect your Personal Information that is in our possession from unauthorised alteration, loss, disclosure or access.
- 1.5. Please note that the Company may review and update this Policy from time to time. The latest version of this Policy is available on request.
- 1.6. This Policy applies to all external parties with whom we interact, including but not limited to individual clients, representatives of client organisations, visitors to our offices, and other users of our services (“you”). Defined terms used in this Policy are explained in “**Annexure A**”.



## **2. COLLECTION OF PERSONAL INFORMATION**

2.1. We may collect or obtain Personal Information about you:

2.1.1. directly from you;

2.1.2. in the course of our relationship with you:

2.1.3. when you make your Personal Information public;

2.1.4. when you visit and/or interact with our Website, Utility Portals, or our various social mediaplatforms, if any;

2.1.5. when you register to use any of our services including but not limited to utility services, newsletters, seminars, and WhatsApp groups, or the like;

2.1.6. when you interact with any third-party content or advertising on our Website or portals if any; or

2.1.7. when you visit our offices.

2.2. We may also receive Personal Information about you from third parties (e.g., law enforcement authorities).

2.3. In addition to the above, we may create Personal Information about you such as records of your communications and interactions with us.

## **3. CATEGORIES OF PERSONAL INFORMATION WE MAY PROCESS**

3.1. In terms of the Protection of Personal Information Act, 4 of 2013 (“POPIA”), the Company may process the following categories of Personal Information about you:



- 3.1.1. Personal Details: name; and photograph;  
Demographic Information: gender; date of birth / age; nationality; salutation; title; and language preferences;
- 3.1.2. Identifier Information: passport or national identity number; utility provider details; bank statements; tenancy agreements;
- 3.1.3. Contact Details: correspondence address; telephone number; email address; and details of your public social media profile(s);
- 3.1.4. Instruction Details: Personal Information included in correspondence, documents, evidence, or other materials that we Process in the course of providing services to you;
- 3.1.5. Attendance Records: details of meetings and other events organised by or on behalf of the Company that you have attended;
- 3.1.6. Consent Records: records of any consents you may have given, together with the date and time, means of consent, and any related information;
- 3.1.7. Payment Details: billing address; payment method; bank account number or credit card number; invoice records; payment records; SWIFT details; IBAN details; payment amount; payment date; and records of cheques;
- 3.1.8. Data relating to your visits to our website: your device type; operating system; browser type; browser settings; IP address; language settings; dates and times of connecting to a Website; and another technical communications information;
- 3.1.9. Employer Details: where you interact with us in your capacity as an employee of an organisation, the name, address, telephone number, and email address of your employer, to the extent relevant; and



- 3.1.10. Content and Advertising Data: records of your interactions with our online advertising and content, records of advertising and content displayed on pages displayed to you, and any interaction you may have had with such content or advertising (including, but not limited to, mouse hover, mouse clicks and any forms you complete).

#### **4. SENSITIVE PERSONAL INFORMATION**

- 4.1. Where we need to Process your Sensitive Personal Information, we will do so in the ordinary course of our business, for a legitimate purpose, and/or in accordance with applicable law.

#### **5. PURPOSES OF PROCESSING AND LEGAL BASIS FOR PROCESSING**

- 5.1. The Company will Process your Personal Information in the ordinary course of the business of the Company. We will primarily use your Personal Information only for the purpose for which it was originally or primarily collected.
- 5.2. The Company will use your Personal Information for a secondary purpose only if such purpose constitutes a legitimate interest and is closely related to the original or primary purpose for which the Personal Information was collected. We may subject your Personal Information to Processing during the course of various activities, including, without limitation, the following:
- 5.2.1. operating our business;
  - 5.2.2. compliance with any legislation requiring the processing of such personal information, inclusive of the retention periods so prescribed;
  - 5.2.3. compliance with any other applicable legislation and fraud prevention; and/or
  - 5.2.4. transfer of information to our Service Providers and other third parties.



- 5.3. We may process your Personal Information for relationship management and marketing purposes in relation to our services (including, but not limited to, processing that is necessary for the development and improvement of our services), for accounts management, and for marketing activities in order to establish, maintain and/or improve our relationship with you and with our Service Providers. We may also analyse your Personal Information for statistical purposes.
- 5.4. We may process your Personal Information for internal management and management reporting purposes, including but not limited to conducting internal audits, conducting internal investigations, implementing internal business controls, providing central processing facilities, for insurance purposes, and for management reporting analysis.
- 5.5. We may Process your Personal Information for safety and security purposes.

## **6. DISCLOSURE OF PERSONAL INFORMATION TO THIRD PARTIES**

- 6.1. We may disclose your Personal Information to our Associates and Service Providers, for legitimate business purposes, in accordance with applicable law and subject to applicable professional and regulatory requirements regarding confidentiality.
- 6.2. In addition, we may disclose your Personal Information:
  - 6.2.1. if required by law;
  - 6.2.2. regulatory authorities, upon request, or for the purposes of reporting any actual or suspected breach of applicable law or regulation;
  - 6.2.3. third party Operators (including, but not limited to, data processors such as providers of data hosting services and document review technology and services), located anywhere in the world, subject to 6.3;



- 6.2.4. where it is necessary for the purposes of, or in connection with, actual or threatened legal proceedings or establishment, exercise, or defense of legal rights;
  - 6.2.5. to any relevant party for the purposes of the prevention, investigation, detection, or prosecution of criminal offenses or the execution of criminal penalties,  
including, but not limited to, safeguarding against, and the prevention of threats to, public security; and/or
  - 6.2.6. to any relevant third-party provider, where our Website uses third party advertising, plugins, or content.
- 6.3. If we engage a third-party Operator to Process any of your Personal Information, we recognise that any Operator who is in a foreign country must be subject to a law, binding corporate rules, or binding agreements which provide an adequate level of protection similar to POPIA. We will review our relationships with Operators we engage and, to the extent required by any applicable law if force, we will require such Operators to be bound by contractual obligations to:
- 6.3.1. only Process such Personal Information in accordance with our prior written instructions; and
  - 6.3.2. use appropriate measures to protect the confidentiality and security of such Personal Information.

## **7. INTERNATIONAL TRANSFER OF PERSONAL INFORMATION**

- 7.1. We may transfer your Personal Information to recipients outside of the Republic of South Africa.



7.2. Subject to paragraph 6.3 above, Personal Information may be transferred outside of the Republic of South Africa provided that the country to which the data is transferred has adopted a law that provides for an adequate level of protection substantially similar to POPIA, the Operator/third party undertakes to protect the Personal Information in line with applicable data protection legislation and if the transfer is necessary.

## **8. DATA SECURITY**

8.1. We will implement appropriate technical and organisational security measures to protect your Personal Information that is in our possession against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, unauthorised access, in accordance with applicable law.

8.2. Where there are reasonable grounds to believe that your Personal Information that is in our possession has been accessed or acquired by any unauthorised person, we will notify the relevant regulator and you, unless a public body responsible for detection, prevention, or investigation of offenses or the relevant regulator informs us that notifying you will impede a criminal investigation.

8.3. Because the internet is an open system, the transmission of information via the internet is not completely secure. Although we will implement all reasonable measures to protect your Personal Information that is in our possession, we cannot guarantee the security of any information transmitted using the internet and we cannot be held liable for any loss of privacy occurring during the course of such transmission.

## **9. DATA ACCURACY**

9.1. The Personal Information provided to the Company should be accurate, complete and up-to-date.

9.2. Should Personal Information change, the onus is on the provider of such data to notify the Company of the change and provide the Company with the accurate data.





## **10. DATA MINIMISATION**

10.1. The Company will restrict its processing of Personal Information to data that is sufficient for the fulfillment of the primary purpose and applicable legitimate purpose for which it was collected.

## **11. DATA RETENTION**

11.1. The Company shall only retain and store Personal Information for the period for which the data is required to serve its primary purpose or legitimate interest or for the period required to comply with any applicable legal requirement, whichever is longer.

## **12. YOUR LEGAL RIGHTS**

12.1. You may have rights under the South African and other laws to have access to your Personal Information and to ask us to rectify, erase and restrict the use of, your Personal Information. You may also have rights to object to your Personal Information being used, to ask for the transfer of Personal Information you have made available to us, and to withdraw consent to the use of your Personal Information.

12.2. In instances where your Personal Information is processed pursuant to:

12.2.1. a statutory obligation;

12.2.2. a contractual obligation; and

12.2.3. a legitimate interest,

your consent, or the withdrawal thereof, would not necessitate the erasure of your Personal Information, as your consent is not necessary for the processing of such Personal Information.



### **13. COOKIES AND SIMILAR TECHNOLOGIES**

13.1. We may Process your Personal Information by our use of Cookies and similar technologies.

13.2. When you visit our Website, we may place Cookies onto your device, or read Cookies already on your device, subject always to obtaining your consent, where required, in accordance with applicable law. We use Cookies to record information about your device, your browser, and, in some cases, your preferences and browsing habits. We may Process your Personal Information through Cookies and similar technologies, in accordance with our Cookie Policy.

### **14. DIRECT MARKETING**

14.1. We may Process your Personal Information for the purposes of providing you with information regarding services that may be of interest to you. You may unsubscribe for free at any time.

14.2. If you currently receive marketing information from us which you would prefer not to receive in the future, please email us at: [unsubscribe@urbanutilities.co.za](mailto:unsubscribe@urbanutilities.co.za)

### **15. CONTACT DETAILS**

15.1. You may contact us at:

Email: [info@urbanutilities.co.za](mailto:info@urbanutilities.co.za) Or [legal@urbanutilities.co.za](mailto:legal@urbanutilities.co.za)



## ANNEXURE A – DEFINITIONS

- 1.1. **"Cookie"** means a small file that is placed on your device when you visit a website. In this Policy, a reference to a "Cookie" includes analogous technologies such as web beacons and clear Graphic Interchange Format files ("GIFs").
- 1.2. **"Operator"** means any person or entity that Processes Personal Information on behalf of the Responsible Party.
- 1.3. **"Personal Information"** means information that is about any individual, or from which any individual is directly or indirectly identifiable, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that individual.
- 1.4. **"POPIA"** means the Protection of Personal Information Act 4 of 2013.
- 1.5. **"Process", "Processing" or "Processed"** means anything that is done with any Personal Information, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- 1.6. **"Responsible Party"** means the entity that decides how and why Personal Information is Processed, being Urban Utilities (Pty) Ltd or "the Company".
- 1.7. **"Sensitive Personal Information"** means Personal Information about race or ethnicity, political opinions, religious or philosophical beliefs, trade union membership, physical or mental health, sexual life, any actual or alleged criminal offences or penalties, national identification number, or any other information that may be deemed to be sensitive under applicable law.



- 1.8. **"Service Provider"** means third party providers of various services whom we engage, including, but not limited to, providers of information technology, communication, file storage, data storage, copying, printing, accounting or auditing services, independent contractors, and our insurers;
- 1.9. **"Website"** means any website operated, or maintained, by us or on our behalf.

